**Course Syllabus**

<table>
<thead>
<tr>
<th>Major: ECONOMICS</th>
<th>Year 2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Course: APPLIED MICROECONOMICS: BRAZILIAN ISSUES</td>
<td></td>
</tr>
<tr>
<td>Credits: 2</td>
<td>Workload: 34 hours</td>
</tr>
<tr>
<td>Professor: DARCIO GENICOOLO MARTINS (<a href="mailto:dmartins@pucsp.br">dmartins@pucsp.br</a>)</td>
<td></td>
</tr>
</tbody>
</table>

**SUMMARY**


**MAIN GOAL**

The course intends to discuss some recent developments on Policy Impact Evaluation and research in some relevant Brazilian public issues.

**SPECIFIC GOALS**

2. Presenting the main results in empirical research about some Brazilian issues.
3. Applying economic analysis in real problems and cases.
4. Potential for future research.

**METHODOLOGY**

The classes and all reading material will be in English. There will be lectures and discussions about the suggested reading in the classroom.

**GRADING PROTOCOL**

Group Presentation (30%), Paper Prospectus (30%), Attendance (20%), Class Discussion (20%).

**TOPICS**

1. Introduction to Impact Evaluation
   1.1. Importance of measuring policy effects
   1.2. Causation vs. Correlation
   1.3. Examples: experiment design-based framework
   1.4. What do we know (and don’t know)?
2. Social Policy
   2.1. Conditional Cash Transfer Programs and Bolsa Familia
   2.2. Income Distribution and Poverty
   2.3. Affirmative Actions (and University quotas)
   2.4. Equality on opportunities and Meritocracy
3. Education
   3.1. Early childhood
   3.2. Educational Policy
4. Crime
5. Health

MAIN REFERENCE


OTHER REFERENCES

1. Introduction to Impact Evaluation


2. Social Policy

2.1. Conditional Cash Transfer Programs and Bolsa Família


Paes de Barros, R., Carvalho, M., Henriques, R., Mendonça, R. 2010. “Sobre o acentuado progresso social recente, a necessidade de continuidade e o desenho de uma política social efetiva", Texto para Discussão, IPEA.


2.2. Income Distribution and Poverty


2.3. Affirmative Actions (and University quotas)


2.4. Equality on opportunities and Meritocracy


3. Education

3.1. Early childhood


Pinto, C.; Santos, D. 2010. The impact of daycare attendance on Math test scores for a cohort of 4th graders in Brazil. Mimeo

3.2. Educational Policy


4. Crime


5. Health


During the course I will suggest other interesting/relevant reading sources.